
Business process reengineering and the commodification of ...

Abstract and Keywords. This entry presents an analysis of the commodification of knowledge and information in contemporary capitalism. We provide a consistent account of how information as a commodity effects the workings of both capitalism and of Marxist theory. The first part of the chapter critically revisits Marx's own writings on the commodification of knowledge and how the immaterial labor hypothesis initially interpreted these writings.

Commodification of Knowledge and Information - Oxford ...

Within a capitalist economic system, commodification is the transformation of goods, services, ideas, nature, personal information and people into commodities or objects of trade. A commodity at its most basic, according to Arjun Appadurai, is "anything intended for exchange," or any object of economic value. Commodification is often criticised on the grounds that some things ought not to be treated as commodities—for example water, education, data, information, knowledge, human life, and ...

Commodification - Wikipedia

Selling science has become a common practice in contemporary universities. This commodification of academia pervades many aspects of higher education, including research, teaching, and administration. As such, it raises significant philosophical, political, and moral challenges. This volume offers the first book-length analysis of this disturbing trend from a philosophical perspective and presents views by scholars of philosophy of science, social and political philosophy, and research ethics.

The Commodification of Academic Research: Science and the ...

The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy....

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The Knowledge Business: The Commodification of Urban and ...

Commodification is the process by which something becomes a commodity. A commodity has two primary characteristics: it has a market price and is undifferentiated. Commodification is associated with the creation of markets for things such that they are bought and sold at a market price. It is also associated with a breakdown of differentiation whereby things that were viewed as unique are viewed as common, standardized and unexceptional.

15 Examples of Commodification - Simplicable

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The Knowledge Economy Academic and the Commodification of Higher Education (Understanding Education and Policy) [Tom Giberson, Greg Giberson] on Amazon.com. *FREE* shipping on qualifying offers. The

Knowledge Economy Academic and the Commodification of Higher Education (Understanding Education and Policy)

The Knowledge Economy Academic and the Commodification of ...

The experiences of the Japanese companies discussed below suggest a fresh way to think about managerial roles and responsibilities, organizational design, and business practices in the knowledge ...

This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it illustrates the changing management of the academy, and the development, by university managers, of instruments or techniques of control to ensure that academics are disciplined in ways that are commensurate with achieving commercial goals. The individual chapters highlight the different ways in which the academy is being put to work for commercial gain, and they evaluate how far the public service ethos of the universities is coming apart in a context in which what is to be serviced is increasingly a private clientele defined by their 'ability to pay'. The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy.

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"This book is about using socio-culturally based research in the study of technology, learning, and workers, for the purposes of a better workplace adult education and training from workplace e-learning"--Provided by publisher.

This book focuses on Yellowstone: the park, the larger ecosystem, and even more so, the "idea" of Yellowstone. In presenting a case for a new conservation paradigm for the Greater Yellowstone Ecosystem (GYE), including Yellowstone National Park, the book, at its heart, is about people and nature relationships. This new paradigm will be truly committed to a healthy, sustainable environment, rich in other life forms, and one that affords dignity for all: humans and nonhumans. The new story or paradigm must be about living such a commitment and future for GYE in real time. To do something and understand about the present erosion of nature and growing unsustainability, particularly the GYE situation, the book offers a heuristic for problem solving, learning, and discovery. The heuristic in four general terms, People, Meaning, Society, Environment, takes into account both the content (biophysical substance such as wolves and bears) and process (people, social relations, and decision-making) of conservation and sustainability in our communities, society, and in our daily living. It calls for an explicit integrative approach to this relationship for GYE. It acknowledges that Yellowstone will be different in the future from what we have experienced in recent decades. It also asks how and why it will be different and whether we're ready for it. To examine these and related questions, and deeper questions, it probes the future. As well, it reflects on the changing narratives, policies, and actions of different sets of residents and outside influences. The book presents a well-developed theory for interdisciplinary problem solving that is grounded in practice.

With rapid developments in reproductive medicine, transplant ethics and bioethics, a new 'ethic of parts' has emerged in which the body is increasingly seen as a commodity which can be bartered, sold or stolen. This book combines perspectives from anthropology and sociology to offer compelling new readings of the body.

"A thorough and challenging book." - Maude Barlow, National Chairperson, Council of Canadians

Traditionally social science treated culture as a peripheral issue, but the last twenty years have witnessed a cultural turn throughout the social sciences. Culture is now at the core of debate. Culture and Economy After the Cultural Turn examines the impact of the cultural turn for the social sciences in relation to the decline of interest in economic aspects of society. It presents a number of responses to the changing relationship between culture and economy, and to the way in which the cultural turn has sought to understand it. Contributors from a wide range of disciplines present differing views on these matters in relation to issues of political sensibilities and movements, equality and recognition, 'cultural manageme

An examination of how private business is conducted through personal ties in China's market economy.

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